

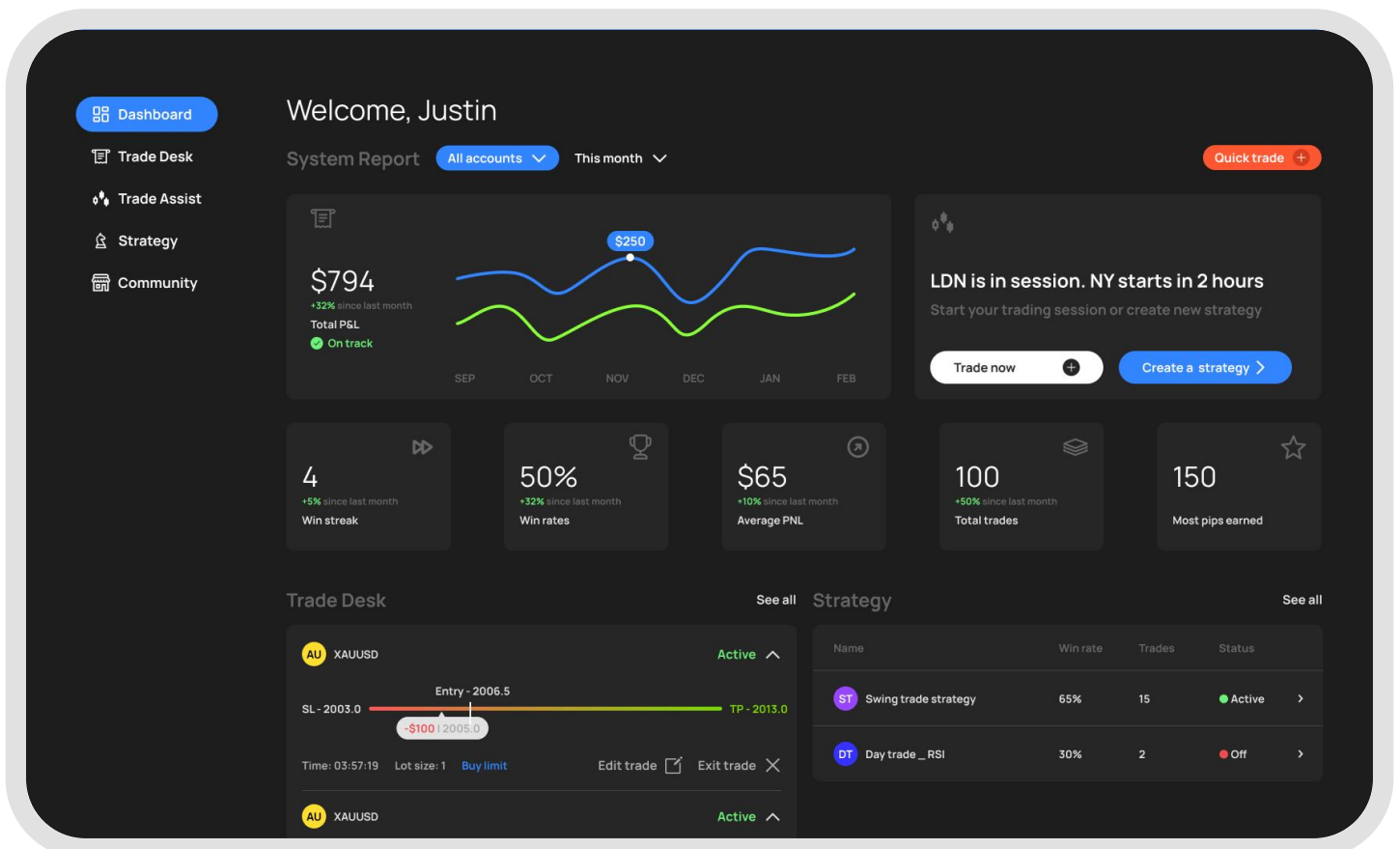
# No-Code Trading Automation

Whitepaper V1.1.1

Watch Demo



[www.goodmarkt.co](http://www.goodmarkt.co)

The dashboard interface for Justin shows a 'Welcome, Justin' message and a 'System Report' for 'All accounts' for 'This month'. Key metrics include:

- Total P&L:** \$794 (+32% since last month, On track)
- Win streak:** 4 (+5% since last month)
- Win rates:** 50% (+32% since last month)
- Average PNL:** \$65 (+10% since last month)
- Total trades:** 100 (+50% since last month)
- Most pips earned:** 150

The 'Trade Desk' section shows an active trade for XAUUSD with entry at 2006.5, stop loss at 2003.0, and take profit at 2013.0. The 'Strategy' table lists:

Name	Win rate	Trades	Status
ST Swing trade strategy	65%	15	Active
DT Day trade_RSI	30%	2	Off

# Customer needs

We've observed that it takes too many platforms, apps and steps for traders to make a well calculated trade, resulting in inefficiency, errors and bad trading psychology that contribute to losing trades.

## 1 Technical analysis & charting

Technical analysis involves navigating complex charts and numerous indicators, often on separate platforms like TradingView. This process is time-consuming and prone to errors, making real-time decision-making difficult and increasing the risk of missed opportunities.

 TradingView

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## 2 Fundamental analysis

Fundamental analysis requires gathering data from various sources like ForexFactory and financial news sites. The scattered and overwhelming nature of this information slows down decision-making, making it challenging to stay ahead of market shifts.

 FOREX FACTORY

 yahoo!  
finance

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## 3 Risk management

Risk management typically involves using external tools to calculate position sizes and risk-to-reward ratios. This disjointed process is cumbersome and error-prone, leading to potential inconsistencies and increased exposure to losses.

 myfxbook



## 4 Journaling and Strategy

Journaling your trading strategies shouldn't feel like a chore, but with the current fragmented tools like Tradezilla, it does. This disorganization keeps you in the dark, making it tough to learn from past mistakes and refine your strategies for future success.

 TRADEZILLA



# Key problems

Disjointed tools erodes a traders edge, and manual processes increase the risk of costly mistakes. The stress of managing these issues leads to poor psychological decisions and emotional trading. As part of our research we identified these key problems:



## No System <sup>3</sup>

Traders often lack a unified system, forcing them to juggle multiple platforms for analysis, execution, and journaling. This fragmented approach wastes time, increases complexity, and leads to inconsistent results.

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## No edge <sup>4</sup>

Maintaining a competitive edge is tough when tools and data are scattered. Without integrated insights and automated analysis, traders miss critical opportunities, turning trading into guesswork rather than strategy.

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## Error Prone

Manual trading is prone to mistakes—misplaced orders, incorrect data, and timing errors. The need to manually manage various processes increases the risk of costly errors in a fast-paced market.

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## Bad psychology <sup>2</sup>

The stress of managing multiple tools and making decisions under pressure can lead to emotional trading. This often results in impulsive actions and poor performance, undermining a trader's success.



# Our Solution

Good Market unifies all key processes necessary to make systematic and well calculated trades into one platform, enhancing efficiency, maintaining your edge, reducing errors, and boosting trading confidence.



## Our vision

Our vision is to give traders of all levels around the world the tools to trade systematically, thus helping to them keep more of their money and be in profit.

## Never trade the same

The old method involves juggling multiple platforms for analysis, risk management, and execution, leading to inefficiencies and errors. Good Market simplifies this by consolidating all functions into one platform, automating the entire process, and reducing trading time from over 30 minutes to just 1 minute, improving both efficiency and accuracy.

## Features



### Traditional Way

🕒 30+ mins

1. Technical analysis with Trading View
2. Fundamental analysis
3. Research additional edge elsewhere
4. Use risk calculator from yet another website (lot size, stop loss etc)
5. Trade execution with broker on separate app



### Good Market

🕒 1 min

1. Automated technical analysis
2. Automated risk management
3. Automated fundamental analysis powered by AI
4. Both automated and manual execution
5. Systematic trading
6. No psychological interference



Our team has strong tech, trading and Crypto experience from world leading companies:



Freetrade

M2

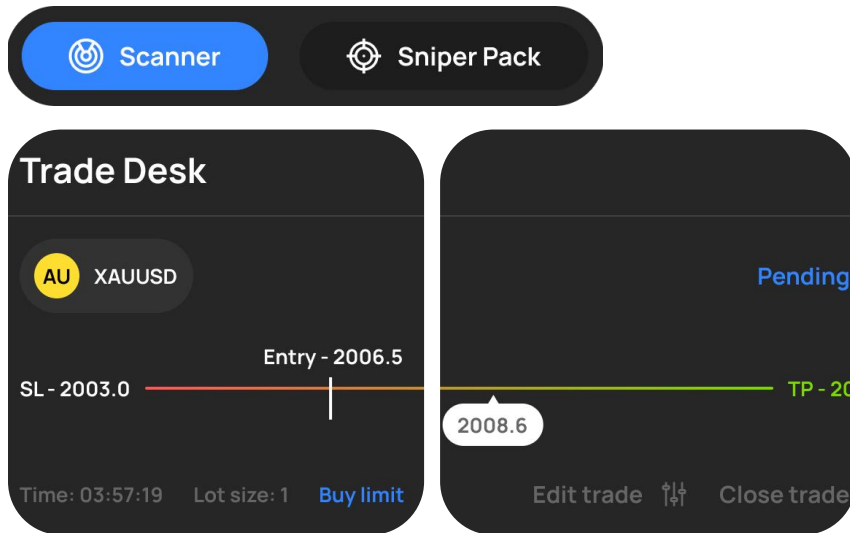


Microsoft

# Product Features

## Trade Assist

The platform allows traders to execute trades in just 3 clicks. With Smart Assist Intelligence™, chart setups and comprehensive analysis are provided, delivering every essential detail within seconds.



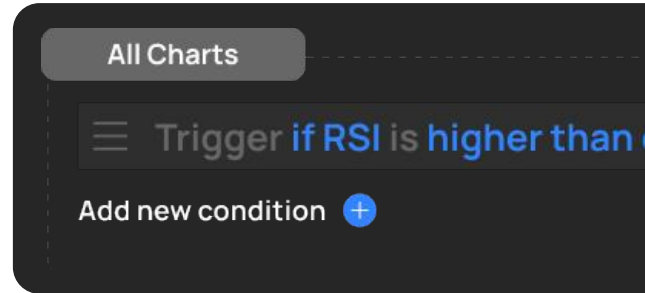
Scanner Sniper Pack

Trade Desk

AU XAUUSD Pending

SL - 2003.0 Entry - 2006.5 TP - 2008.6

Time: 03:57:19 Lot size: 1 Buy limit Edit trade Close trade



All Charts

Trigger if RSI is higher than

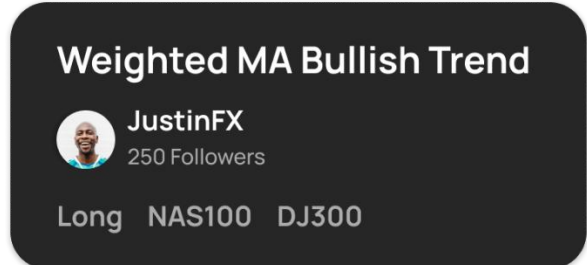
Add new condition +

## Strategy Creator

Our user-friendly, no-code setup enables traders to configure up to 300+ parameters, including technical indicators and entry/exit steps. Set up in just 5 minutes to receive automatic alerts and trigger trades when conditions are met.

## Edge Inspector

Traders can utilize Smart Assist Intelligence™ on the platform to analyze backdated information, Expert Advisor models, and live data. Summarize market fundamentals and rate trade choices efficiently.



Weighted MA Bullish Trend

JustinFX  
250 Followers

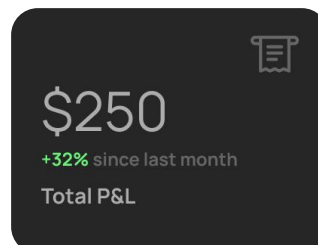
Long NAS100 DJ300



Watch Demo



www.goodmarkt.co



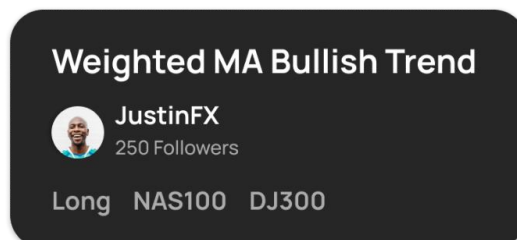
\$250

+32% since last month

Total P&L

## Community Marketplace

Monetize Good Market trade strategies, subscribe to other strategies, and develop strategies in a sandbox environment, complete with historical stocks, forex, and crypto trading data.



Weighted MA Bullish Trend

JustinFX  
250 Followers

Long NAS100 DJ300

# Benefits and Advantages



## Remove stress & anxiety

Eliminate the stress and anxiety of trading with Good Market's automated strategy execution and risk management. Our platform helps you maintain a disciplined approach by managing trades according to predefined parameters, ensuring peace of mind and consistent performance.

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## Better trades

Good Market leverages AI-driven insights and real-time market data to enhance your trading decisions. With automated technical and fundamental analysis, you can quickly identify the best trade setups and execute them efficiently, resulting in more successful trades.

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## Efficient process

Good Market streamlines your trading process with a user-friendly interface and seamless broker integration. Set up your strategies in minutes with our no-code configuration, and execute trades with just a few clicks, saving you time and reducing the risk of errors.

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## Community

We help traders create a thorough strategy and integrate relevant fundamental analysis into strategic decision making.

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## Testimonials

Good Market transformed my trading approach. The automated strategy setup and AI market intelligence have significantly improved my trade accuracy and reduced my losses.



**John Olad**  
Day trader & Teacher



**Eric Owolabi**  
Pro Swing Trader



**Ramon Tavarez**  
Crypto Investor, Scalper

# Technical Infrastructure



## Remove stress & anxiety

**Scalability & Flexibility:** The platform scales dynamically to handle increased trading volumes and user activity, ensuring consistent performance and quick deployment of updates.

**Reliability:** With geographically distributed servers and redundancy, the platform ensures minimal downtime and high availability.

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## Low-Latency Connectivity

**Optimized Network Paths:** Direct connections to major exchanges reduce data travel time, ensuring rapid order execution.

**Co-location Services:** Servers are placed close to exchange servers, minimizing latency and giving users a competitive edge in fast-moving markets.

**Real-Time Data Processing:** The platform processes market data in real-time, providing up-to-the-second insights for informed trading decisions.

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## Security Protocols

**Encryption:** All data is secured with advanced encryption, protecting user information and transactions.

**Multi-Signature Wallets:** Funds are stored in wallets that require multiple keys for added security.

**Regular Security Audits & 2FA:** Frequent security audits and two-factor authentication protect against unauthorized access and emerging threats.

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## Integration with External Platforms

**API Integration:** Connects seamlessly with other trading platforms, brokers, and financial services for a unified trading experience.

**Data Providers:** Integrates with leading providers for real-time market data, including price feeds and news across various asset classes.

**Broker & Exchange Connectivity:** Direct access to multiple markets, enabling efficient trading without leaving the Good Market ecosystem.



# Market Summary

Retail investment (and trading as an offshoot) has seen exponential growth fuelled by a rise in young investors influenced by social media, popularity of crypto products and normalisation of finance in popular culture. <sup>4</sup>

**\$20 trillion**

Of retail client assets in over 100 million brokerage accounts. <sup>1</sup>

**\$9.55 billion**

The global online trading platform market size. <sup>2</sup>

**\$750 billion**

Margin debt, reached a record high, with rapid growth exceeding 60% after March 2020. An indication of retail trading activity and volume. <sup>3</sup>

**\$3.1 billion\***

Algorithmic trading market size. This is a specialised





# Revenue Model

Good Market's revenue model taps into multiple income streams, targeting both individual traders and institutions. The model includes tiered subscriptions, transaction fees, corporate partnerships, data sales, and affiliate marketing.

## Subscription Tiers

Free Tier: Offers basic features to attract new users, providing limited strategy creation, backtesting, and alerts.

Paid Tiers: Unlock advanced tools like full automation, comprehensive analysis, and enhanced backtesting, catering to serious traders and driving significant revenue.

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## Transaction Fees

The Community Market generates transaction fees from users buying, selling, or subscribing to strategies, providing ongoing revenue as the marketplace grows.

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## Corporate Subscriptions

Tailored for institutions, corporate subscriptions offer advanced features, data analytics, and white-label solutions, contributing to high-value contracts.

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## Data Sales

Aggregated trading data is sold to financial institutions and market research firms, leveraging the platform's user base for a high-margin revenue stream.

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## White Label Solutions


Partners can integrate Good Market's tools into their own platforms through white-label offerings, generating licensing revenue and expanding the platform's reach.

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## Affiliate Partnerships

Affiliate marketing drives user acquisition and revenue through partnerships with brokers, earning commissions for referrals who trade on partnered platforms.

# Marketing

Our marketing strategy is constructed and led by a team member who was responsible for  first 10k users and laid the foundation for their success. His outstanding experience is pertinent to Good Market's projected user growth.

## Connect & Build Community

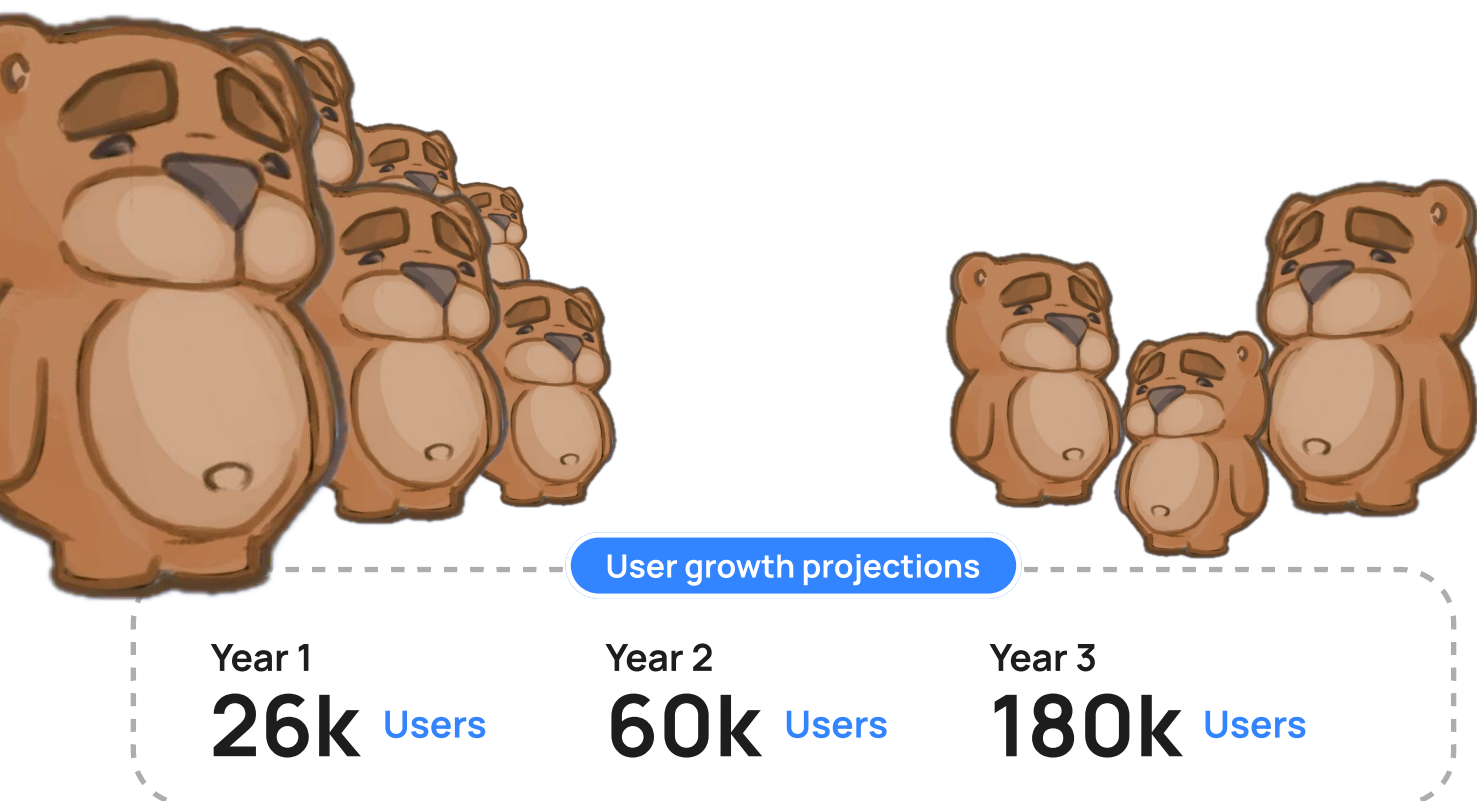
There are a myriad of trading communities (particularly on Discord, Telegram, Youtube and Reddit) with millions of retail investors that fall victim to the problem of bad strategy execution and problematic psychology\*. That's why there are thousands of videos on the topic with millions of views!

Good Markets marketing strategy is getting connected to those communities using relevant content, paid marketing and influencer marketing.

This will build a strong base and ensure longevity and growth.

## Affiliate Marketing

We aim to incentivise GoodMarket recommendations and spur growth with limited cash bonuses. As trading is increasingly social \* with copy trade features and trading groups in abundance, affiliate marketing will play a role in exponential growth.



# \$GOOD Tokenomics



## Private sale

5% (25,000,000 \$GOOD)

Offered to private investors & strategic partners during multiple phases at attractive rates.

## Public sale

50% (5,000,000 \$GOOD)

Widespread distribution and community participation.

## Marketing / Community

10% (5,000,000 \$GOOD)

Support marketing campaigns, user acquisition, and community engagement.

## Reserve Fund

5% (2,500,000 \$GOOD)

Held in reserve for unforeseen expenses and future opportunities.

## Liquidity Provision

10% (5,000,000 \$GOOD)

Ensure sufficient liquidity on exchanges and support market-making activities.

## Team & Advisors

10% (5,000,000 \$GOOD)

Incentivize the core team driving the project forward and compensate advisors for strategic guidance.

## Ecosystem Development

10% (5,000,000 \$GOOD)

Fund partnerships, integrations, and platform enhancements.

# \$GOOD Utility



## Payment of fees

Trading Fees: Users can use GOOD to pay for trading fees at a discounted rate (e.g., 20% discount compared to paying with fiat).

Transaction Fees: Pay transaction fees on the platform using GOOD.

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## Subscriptions

Monthly Subscription Plans: Users can subscribe to different tiers of services (Trader Assist, Edge Seeker, Pro Trader) using GOOD at discounted rates.

Access to Premium Features: Unlock advanced features and tools on the platform using GOOD.

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## Commission Payments

Affiliate Commissions: Affiliates can earn \$GOOD tokens as rewards for referring new users to the platform, incentivizing community-driven growth.

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## Marketplace Transactions

\$GOOD tokens can be used to purchase strategy templates, educational resources, and other tools within the community marketplace, fostering a vibrant ecosystem where users can exchange value and grow together.



# \$GOOD Benefits



## Future buy back programme

A strategic buyback program will be implemented periodically to support the token's price stability and create added value for holders. By using a portion of the platform's revenue to buy back \$GOOD tokens from the market, the supply of circulating tokens is reduced, potentially increasing the token's value over time.

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## Exclusive access to equity sale

\$GOOD holders will have privileged access to upcoming equity sales, providing them with the unique opportunity to invest directly in the platform's growth. This access allows token holders to diversify their investment within the ecosystem and participate more deeply in the project's success.

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## Early access to product previews

As a reward for their loyalty, \$GOOD token holders will be granted early access to new product features and updates. This includes beta testing new tools, services, and platform enhancements before they are released to the general public, giving holders a first-mover advantage in utilizing the latest innovations.

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## Exclusive invite to pre-launch meet

Top \$GOOD token holders will receive exclusive invitations to pre-launch events and private meetings with the project team. These events offer a behind-the-scenes look at upcoming developments, direct engagement with the team, and the opportunity to provide feedback on future initiatives.

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## Token rewards for the top holders

The platform will recognize and reward the most committed \$GOOD token holders through periodic token airdrops and bonus distributions. This reward program is designed to incentivize long-term holding and active participation, ensuring that those who support the platform the most receive tangible benefits in return.



# Token Sale Structure

**\$GOOD**    **50,000,000**    **\$0.025**

Token name

Total supply

Starting token price

## Private Sale - Phase 1

**\$0.025**    **2,000,000**

Token price

Allocation

## Private Sale - Phase 2

**\$0.050**

Token price

\$GOOD Community



@goodmarket\_official

Join Presale whitelist



# Why Invest Now?

## Early Entry Advantage

Investing in Good Market at this stage offers the opportunity to be part of a project with significant growth potential before it reaches a wider audience. Early investors often benefit from lower entry prices and higher returns as the platform gains traction.

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## Innovative Solution in a Growing Market

Good Market addresses critical pain points in the trading industry, such as inefficiency and disjointed tools, by providing an integrated, automated trading platform. With the global algorithmic trading market and retail trading on the rise, Good Market is well-positioned to capture a significant share of this growing market.

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## Strong Tokenomics with Potential for High Returns

The \$GOOD token is designed with multiple utilities, including paying for trading fees, subscriptions, and participating in the community marketplace. The tokenomics model includes mechanisms like buybacks and exclusive access to equity sales, which could drive demand and increase token value over time.

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## Robust Technical Infrastructure

Good Market is built on a scalable and secure infrastructure, ensuring high performance and reliability. This technical robustness is crucial for attracting and retaining users, which in turn supports the platform's growth and revenue potential.

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## Experienced Team and Strategic Partnerships

The team behind Good Market has strong experience in technology, trading, and crypto, which enhances the likelihood of successful execution. Additionally, the project is likely to attract strategic partnerships that can further accelerate growth and adoption.

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## Favorable Market Conditions

The current market conditions, including the increasing adoption of cryptocurrency and algorithmic trading, create a favorable environment for Good Market. Investing now allows investors to capitalize on these trends before the platform reaches maturity.



# Vesting Schedule

## Team and Advisors

Cliff Period: 6 months

Vesting Period: After the 6-month cliff, tokens are released gradually over a period of 2 years. Each month, 1/24th of the total allocated tokens are unlocked, ensuring a steady and controlled distribution to team members and advisors. This gradual release minimizes the risk of sudden market impacts from large token releases.

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## Ecosystem Development and Marketing

Ecosystem Development: Tokens released based on milestones and partnership needs to support platform growth.

Marketing and Community: Released progressively over the first year, aligned with key marketing and community initiatives.

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## Private Sale Tokens

Cliff Period: 20% of the total private sale token allocation is released immediately upon the Token Generation Event (TGE).

Vesting Period: The remaining 80% of the private sale tokens will be released linearly over a period of 5 months following the TGE. Each month, an equal portion will be unlocked to ensure a steady distribution to private sale participants, reducing the likelihood of market volatility.

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## Public Sale Tokens

Cliff Period: 20% of the total public sale token allocation is released immediately upon the Token Generation Event (TGE).

Vesting Period: The remaining public sale tokens will be released linearly over a period of 4 months following the TGE. Each month, an equal portion will be unlocked to ensure a smooth distribution to public sale participants.

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## Liquidity Tokens

Release: 100% of liquidity tokens are released at the Token Generation Event (TGE) to ensure immediate liquidity for trading on exchanges.

Lock Period: These tokens are then locked for a duration of 3 years, preventing any premature injections of liquidity that could disrupt market dynamics. This lock period helps stabilize the market and fosters a long-term, sustainable growth trajectory for the token.



# Economics

\$GOOD Token Raise

G

Revenue sources



Users



Institutions



Partners

Revenue

Buy back

Deflationary measure

\$GOOD Token

Token holder dividends

Reinvested into product

# Regulations and Compliance

**Good Market is committed to achieving full licensing and maintaining rigorous legal compliance across all operating jurisdictions, ensuring trust and security for all participants.**

## Legal Protection

Good Market provides users with the benefits of operating under robust regulatory frameworks, offering protection against market risks and ensuring adherence to best practices in the crypto industry.

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## Enhanced Legitimacy

Securing necessary licenses allows Good Market to operate legally across multiple jurisdictions, both onshore and offshore. This strategy not only enhances the platform's credibility but also expands its reach, allowing us to serve a diverse, global user base under the protection of recognized legal entities.

# Roadmap

Phase 1 

Prototype development  
UI/UX Testing

October 31st

Private Prototype walkthrough Zoom call  
Community building

November 15th

Exclusive pre-release access for  
\$GOOD token holders

December 18th

Whitelist public Beta Launch

Jan 25th 2024

Private investor in-person meet up

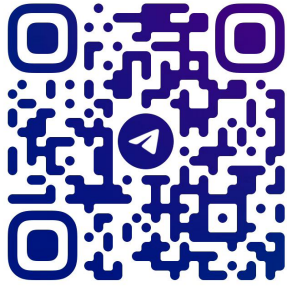
Q1 2025

Go live date



info@goodmarkt.co

\$GOOD Community



@goodmarket\_official

Join Presale whitelist



X/Twitter: @GoodMarkt\_

Telegram: @goodmarket\_official

# Appendix - Key Problems

1

**Found 97% of equity futures traders who traded more than 300 days lost money.**

<https://www.marketwatch.com/story/most-day-traders-flop-these-researchers-say-one-popular-strategy-works-82a3f7b9>

2

**70% DIY investors lose money due to mistakes, Disposition bias and psychology.**

<https://www.fortunebusinessinsights.com/online-trading-platform-market-104934>

3

**“...investors to retreat from their original trading strategy, which usually leads to risk management mistakes and larger, unexpected losses.”**

<https://www.fortunebusinessinsights.com/online-trading-platform-market-104934>

4

**“To be successful in trading, you need to have a solid understanding of the markets, how they work, and the different factors that can affect prices. You must also have a clear strategy considering your risk tolerance, investment goals, and trading style.”**

<https://www.moneyshow.com/articles/tradingidea-60554/>

5

**“...most traders lose money for one simple reason: They don't have a plan.”**

<https://www.forbes.com/sites/forbesfinancecouncil/2022/12/20/retail-traders-its-discipline-that-slays-markets/>

# Appendix - Market Summary

1

**“\$20 trillion of retail client assets in over 100 million brokerage accounts.”**

<https://cdn.ihsmarkit.com/www/pdf/0622/SP-Global-and-Stockperks-Retail-Investors-Report.pdf>

2

**\$9.55 billion  
The global online trading platform market size.**

<https://www.fortunebusinessinsights.com/online-trading-platform-market-104934>

3

**\$750 billion margin debt**

[https://www.bis.org/publ/qtrpdf/r\\_qt2103v.htm](https://www.bis.org/publ/qtrpdf/r_qt2103v.htm)

4

**...growth fuelled by a rise in young investors influenced by social media**

<https://www.bnymellon.com/content/dam/bnymellon/documents/pdf/insights/the-state-of-the-us-retail-investor.pdf>